



Branding, Marketing, and Media Planning

for Law Firms & Professional Services

OUR MISSION

To improve client profitability by building effective brands through strategic marketing and design excellence.

BUILDING YOUR BRAND AND MARKETING TO TAKE YOUR BUSINESS FURTHER.

Voom Creative™ is a branding and marketing agency that builds brands to boost results and maximizes marketing to drive revenue. With deep experience in the legal and professional services industries, we are experts at navigating complexity to reach your audience. We seamlessly integrate with your team to drive innovative, effective, and powerful marketing outcomes. Vision, Value, Voom!

ABOUT VOOM CREATIVE

At Voom Creative, our approach and culture make us truly unique. Our philosophy is to always “work from the inside out.” This means we become an extension of your firm’s team by asking questions and utilizing the skills and knowledge of each team member to help achieve goals. Our highly collaborative, inside out partnership model results in delivering thoughtful creative that is spot on with less back-and-forth. We consistently go the extra mile for our clients, think ahead and anticipate their needs, and offer targeted and meaningful solutions.

SERVICES

Branding & Design

- Strategy & Research
- Logo & Brand Identity Design
- Naming & Taglines

Marketing Communications

- Market Research, Strategy & Plan
- Inbound & Outbound Marketing
- Advertising & Campaigns

Media Planning & Buying

- Market Research
- Buying & Negotiating
- Measurements & Analysis

Web Design & Development

- Content Development
- SEO Strategy & Support
- Measurements & Support

RECOGNITION

MarComm Awards

3

Platinum Gold

Hermes Awards

1

Platinum Gold

MHSCN Awards

3

Gold

Upcity.com:
Top 15 MN Creative Agency 2020

Expertise.com:
Best MN Digital Marketing Agency
2020, 2021

GET IN TOUCH

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