

# Reassess Your Goals with Clarity

A Worksheet for CEOs & C-Suite Leaders

## INTRODUCTION

In the midst of growth and momentum, wise leaders pause to gain perspective.

This worksheet is designed for CEOs and executive leaders stewarding organizations of meaningful size and mission. It offers a focused, purpose-driven framework to evaluate strategic direction, organizational clarity, and leadership alignment.

**Lead boldly. Lead intentionally. Lead with clarity—and trust that the seeds you plant in faith will bear fruit in due time.**

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### 1. Assess the Goals

Begin by evaluating the strategic goals you set at the start of the year.

What is ahead of pace? \_\_\_\_\_

What is stalling or falling behind? \_\_\_\_\_

Which goals no longer align with current business realities or mission focus? \_\_\_\_\_

**Reflection:** Which goals still reflect your long-term vision? Which ones are rooted in legacy thinking or past assumptions?

### 2. Refine & Prioritize

Some goals may need refinement, a new strategy, or to be let go altogether.

Which goals are delivering meaningful impact? \_\_\_\_\_

Which efforts consume resources but yield little return? \_\_\_\_\_

What can be paused, delegated, or sunset? \_\_\_\_\_

Rank the goals above from greatest impact to least:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Reflection:** Are you focused on what matters most or just what's most familiar? Which goals would move the needle if you gave them renewed energy or a better strategy?

### 3. Analyze the Strategies and Systems

Even good goals can stall without the right support behind them.

What strategies can be improved to accelerate progress? \_\_\_\_\_

What systems or processes could be streamlined, delegated, or automated? \_\_\_\_\_

Where are the current bottlenecks? Are they people, processes, or tools? \_\_\_\_\_

Do the right people have clarity on their roles in advancing this goal? \_\_\_\_\_

**Leadership Insight:** Facilitate this review with your executive team. Pruning together creates clarity, ownership, and alignment.

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### 4. Reground in Mission and Impact

Reconnect with your purpose and the people you're called to serve.

Is your heart still aligned with the direction you're heading?

\_\_\_\_\_

Are your goals serving the markets and communities that matter most? \_\_\_\_\_

\_\_\_\_\_

Are you focused on meaningful outcomes or simply maintaining momentum? \_\_\_\_\_

\_\_\_\_\_

Are you reacting to short-term pressures or staying anchored in long-term purpose? \_\_\_\_\_

\_\_\_\_\_

Are you holding onto outdated metrics that no longer reflect your mission? \_\_\_\_\_

\_\_\_\_\_

**Reflection:** What impact do we want to make and are our current goals driving us there?

### 5. Communicate Strategic Priorities

Ensure internal and external communication reflects your highest priorities.

Do your people know what matters most right now? \_\_\_\_\_

\_\_\_\_\_

Is your marketing aligned with your goals? \_\_\_\_\_

\_\_\_\_\_

Are leadership, brand, and mission speaking with one voice? \_\_\_\_\_

\_\_\_\_\_

**Action Step:** Audit your key communications—internal and external—for clarity and consistency.

### 6. Action Plan

Now that you've reflected and assessed, take a moment to turn insights into action. Small, intentional steps can create real movement when they're aligned with what matters most.

Over the next 30 days, focus on taking one intentional step in each of these areas:

One goal I will clarify: \_\_\_\_\_

One initiative I will release: \_\_\_\_\_

One step I will take to lead with clarity: \_\_\_\_\_

*"He shall be like a tree Planted by the rivers of water, That brings forth its fruit in its season,  
Whose leaf also shall not wither; And whatever he does shall prosper."  
— Psalm 1:3*